# **2017 AMTA/IEEE REGIONAL SYMPOSIUM EVENT**

# **EXHIBITOR REGISTRATION & SPONSORSHIP FORM**



### The Antenna Measurement Techniques Association (AMTA)

in cooperation with the





IEEE Huntsville Electromagnetic Compatibility Society Chapter & the Joint Antennas and Propagation/Microwave Theory & Techniques Chapter

**Proudly Present** 

# Hardware-in-the-Loop

Thursday, May 18, 2017

CTC Exhibition Center 1410 Ben Graves Dr NW Huntsville, AL 35816 Dear Exhibitor:

We're pleased to inform you of a special promotional opportunity geared towards The Antenna Measurement Techniques Association (AMTA) and IEEE Electromagnetic Compatibility (EMC) Societies. AMTA and IEEE are non-profit professional organizations. Members come from a variety of backgrounds, including industry, government, and academia, as well as from many international countries and share an interest in radio frequency (RF), microwave, antenna as well as EMC test and measurement.

The 2017 AMTA/IEEE Regional Symposium Event will be held on Thursday, May 18, 2017 at the University of Alabama Huntsville's CTC Exhibition Center.

The event technical theme is "Hardware-in-the-Loop". The speakers include:

- Dr. Chi-Chih Chen, PhD, Research Associate Professor, Electrical & Computer Engr.
- Mr. David Wayne, Vice President, Target Simulation Systems, NSI-MI Technologies
- Dr. CJ Reddy, VP Business Development Electromagnetics, Altair
- Mr. Per Iversen, President/CEO, MVG Orbit FR Division
- Dr. Jerry Jost, Owner, President, & CEO, Star Dynamics
- Dr. Aubrey Beal, US Army Research, Redstone Arsenal
- Dr. Martin Heimbeck, Research Scientist, Redstone Arsenal
- Dr. Ryan Westafer, Chief Scientist, Electromagnetics Division, Advanced Concepts, GTRI

There will be a "tabletop" exhibition at the CTC Exhibition Center in the same area as the technical program will take place. We encourage you to exhibit at this unique event. An exhibitor menu of promotional opportunities and exhibitor registration form are shown below for your reference. The advance program/registration form for attendees also accompanies this e-mail. Check it out to learn more information about the outstanding technical program as well as the schedule for the day. Please distribute it to your customers and colleagues to promote participation.

We are offering this event in cooperation with the University of Alabama in Huntsville Department of Electrical and Computer Engineering, IEEE Huntsville Electromagnetic Compatibility Society Chapter & the Joint Antennas and Propagation/Microwave Theory & Techniques Chapter. We expect 60-80 people to attend this event.

Sign up now by completing the following exhibitor registration form and mailing this with your check as indicated on the form. If you wish to participate, do sign up early as tabletop space is limited and space will be assigned on a first come, first served basis!

NOTE: AMTA exhibitors will receive 25 points for participating in this AMTA/IEEE Regional Event in Huntsville. These may be used for booth placement at AMTA 2018.

If you have any questions or need further assistance, please feel free to contact me.

Sincerely,

Michelle Taylor

Michelle Taylor AMTA 2017 Regional Exhibit & Sponsor Coordinator AMTA 2017 Host Chair <u>Host@AMTA.org</u>, 678-475-8345

## **EXHIBITOR MENU OF PROMOTIONAL OPPORTUNITIES**

AMTA/IEEE 2017 Regional Symposium Event University of Alabama Huntsville CTC Exhibition Center – May 18, 2017

### \$375.00

TABLE TOP DISPLAY Company listed as event sponsor in program (including quarter page size color ad) Company has table top display (30"W x 72"L) during exhibit hours Company receives one complimentary registration

\$525.00

TABLE TOP DISPLAY AND LUNCH SPONSOR Company listed as event sponsor in program (including half page size color ad) Company has table top display (30"W x 72"L) during exhibit hours Company advertised with signage at event as sponsor of lunch. Company receives one complimentary registration

#### \$750.00

### TABLE TOP DISPLAY AND RECEPTION SPONSOR Company listed as event sponsor in program (including full-page size ad) Company has table top display (30"W x 72"L) during exhibit hours. Company advertised with signage at event as sponsor of reception Company receives one complimentary registration

### NOTES

- 1. Space availability for exhibitor tabletop displays is limited. Space will be allocated in order received until space is no longer available
- 2. All ads and logo artwork must be good quality color, in PDF or Word format. Ads are due no later than May 1, 2017. Late ads and logos will not be accepted. Ads and company logos should be sent to host@amta.org.
- 3. Ads should be sized as follows for including in the program flash drive which will be distributed to all registrants.

AD DESCRIPTION	MAXIMUM AD SIZE (Outside Dimensions)
Quarter Page	5.25"H x 4"W
Half Page	5.25"H x 8.5"W
Full Page	11"H x 8.5"W

- 4. Promotional opportunities may be secured by issuing a check payable in full to "AMTA" and sending to: Michelle Taylor, 1125 Satellite Blvd., #100, Suwanee, GA 30024. Checks and ads must be received prior to May 1, 2017 in order for a company to be included in the Symposium program.
- 5. Tabletop displays will be open on May 18, 2017 during lunch, the morning and afternoon breaks and the reception following the technical presentations. It will be noted in the program that access to the tabletop displays is available during the presentations, but that the displays will not necessarily be staffed during that time.
- 6. Salespersons who are present to staff the tabletop displays only do not have to pay the registration fee. If a salesperson wishes to participate in the meals offered (continental breakfast, lunch, refreshment breaks and the reception), the "meals only" fee of \$75.00 per person must be paid in advance.

- 7. The Regional Symposium Event organizing committee reserves the right to change or cancel the program at any time. In the event the program is canceled; a refund of registration and tabletop fees only will be given. No refunds will be given to exhibitors who cancel their participation after May 1, 2017.
- 8. The UAH CTC Exhibition Center and the Regional Symposium Event organizing committee are not responsible for damage or loss of exhibitor tabletop displays or any items left in the CTC Exhibition Center.
- 9. Please keep in mind that this is a "Table Top" show. Therefore, display material is limited to what may fit on the table. No equipment may be displayed on the floor near the table. Signage is limited to that which is freestanding on the table. The tables can support 60 pounds maximum weight. No signage may be posted to the CTC Exhibition Center's walls!
- 10. The CTC Exhibition Center will only accept shipment of boxes 48 hours prior to the event date, i.e. between May 16-18. Please label your boxes/shipments with your name, your company name, the date of this event, and "AMTA" in bold type face. It is vital that this information be on all boxes in order to assure they are delivered to the appropriate meeting room. Note the Regional Symposium Event organizing committee is not responsible for paying any box, shipping, and/or handling fees incurred by exhibitors. The CTC Exhibition Center will not accept COD deliveries. All freight charges must be prearranged between the exhibitor and their carrier of choice. Any parcels left after May 19, 2017 will be destroyed. All shipment handling and freight must be paid for by the participating exhibitor.
- 12. \_\_\_\_\_\_\_\_\_ (name of exhibitor) assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the UAH CTC Exhibition Center's premises, covenants not to sue and agrees to indemnify, defend and hold harmless UAH, and its parent corporation, as well as their respective trustees, directors, officers, agents, servants, and employees from any and all such losses, damages and claims. Likewise, AMTA, the IEEE EMC Chapters, and the Regional Symposium Event Organizing Committee (including exhibitors and all participants in the Regional Symposium Event) each agree to defend, indemnify and hold harmless the other party from and against all claims, actions or causes of action, liabilities, including reasonable attorneys' fees, and costs arising from the defense of any claim, action, cause of action, or liabilities arising out of or resulting from any act taken or committed by AMTA (including exhibitors and all participants in the Regional Symposium Event) pursuant to the performance of each party's obligation for the event on May 18, 2017 described herein.

I have read and hereby agree to abide by the terms and conditions stated above:

Signature of Authorized Representative of Exhibitor

Date

(Please return this signed form with your check, exhibitor registration form as follows and keep one copy for your files.)

## **EXHIBITOR REGISTRATION FORM**

EXHIBITORS MUST REGISTER USING THIS FORM TO SECURE THEIR TABLETOP SPACE.

### **EXHIBIT AND SPONSORSHIP FEES**

Description		Fee	Your Total
Table Top Display(s) Only		\$375.00	\$
Table Top Display and Lunch Sponsor		\$525.00	\$
Table Top Display and Reception Sponsor		\$750.00	\$
TOTAL EXHIBIT AND SPONSORSHIP FEES			\$

### **REGISTRATION FEES**

One (1) full registration is included in each Exhibit/Sponsorship Fee listed above. Full Registration includes access to the technical presentations, continental breakfast, lunch, refreshment breaks, reception, Regional Symposium Event program and a one-year membership in AMTA.

Please use the information below for additional full registrations

	\$155.00	<b>A</b>	
	$\psi_{1}_{3}_{3}_{3}_{3}_{0}_{0}_{0}$	\$	
	\$225.00	\$	
	\$275.00	\$	
	\$ 50.00	\$	
	N/C	\$	
	\$ 75.00	\$	
TOTAL REGISTRATION FEES			
		\$275.00 \$ 50.00 N/C	

### GRAND TOTAL EXHIBIT, SPONSORSHIP AND REGISTRATION FEES

\$

### Please make all checks payable to: AMTA

Mail check with this completed form to be received no later than May 1, 2017 to: Michelle Taylor NSI-MI Technologies 1125 Satellite Blvd., #100 Suwanee, GA 30024

### COMPLIMENTARY REGISTRATION

For those organizations paying \$375.00 or more in exhibit fees, please identify the individual who will receive the full complimentary registration:

Name (Please Print)

Company Name

Street Address

### **COMPANY INFORMATION**

Please refer to our company name as follows in all sponsorship materials used at the Regional Symposium Event:

Please provide a brief (25 words or less) description of your company's products and/or services:

Please contact the following representative from our company with any questions or for further assistance pertaining to participation in this Regional Symposium Event:

Name (please print)

Telephone

e-mail (print legibly)

Email

Phone

### ADDITIONAL REGISTRATIONS

Please list below the names and contact information for each individual attending the Regional Symposium Event. Please copy this page if you have additional names for registration.

Name		Company			
Title	tle AMTA or IEEE Member #				
Addres	SS				
Telephone		E-mail			
F	ull Registration	Staffing Table Top Display Only Staffing Table   Only WITH I	ble Top Display Meals		
Name		Company			
Title		AMTA or IEEE Member #			
Addres	SS				
Teleph	none	E-mail			
	Full Registration	Staffing Table Top Display Only Staffing T   Only WITH Only WITH			

NOTE: All three (3) pages of this exhibitor registration form, your check, and a signed Exhibitor Menu of Promotional Opportunities form MUST be returned in order to reserve exhibit space. Your logo and Artwork must be submitted no later than May 1, 2017.